July 2021 | Vol 1 Issue 2 Robust Resurrection of Modern Vintage Fashion...



WHAT IS MODERN VINTAGE?

Modern Vintage is a trend where there is a blend of vintage style and the contemporaries. Most of the contemporary fashion is from the archaic archive which looks relatively close to the fast-changing fashion trends. Modern vintage fashion comes to the rescue to look when one wants to feel classy and feminine. The best part of this modern vintage collections is that it will never fade as time goes. The iconic fashion statements in 1920's is termed as repro collections and some of them are altered to the modern needs and used in the digital era as well.

THE TIMELINE OF VINTAGE FASHION

The combination of style and elegance of the 80's is mixed with mainstream fashion gives a chic and comfort in wearing the outfits and accessories indeed. Altering the style of 1940's or 1950's would be funny but that is not the case with the 80's or 90's style since they stand test of time.

The best part of altering or revising the fashion of 80's is that they satiate the craving of a vintage lover. It fulfills the expectations of the fashion kingdom in the 21'st century.

WHY MODERN VINTAGE IS EVERYBODY'S FAVOURITE?

The lovers of retro collections are able to find an authentic vintage look in the nearby shops and in online platforms at ease. The designers are free to exercise wide range of creativity which decides the future fashion statements without any doubts. Instagram plays a pivotal part where the influencers are seen wearing the oversized blazers, miniskirts, white shirts for dark coloured pants or skirts, pearls, tight pants, chiffon dress, polka dots, headbands with a bow and the list goes on. Being stylish and inexpensive is an additional credit for the fashionistas opting the style.

Earlier the Modern Vintage was brought forth by the label designers such as Versace, Prada, Louis Vuitton as they had clients who wished to spend lavish money on their labels to become both stylish and expensive shoppers. The raw materials they used where expensive so the commoners could only dream of it but never wear it. Then times changed and even the thrift stores started replicating the ideas and made it possible for the commoners to adapt to the style they liked.



JOSEPHINE SNEHA. T

APPROPRIATE ACCESSORIES

A complete 'Modern Vintage' look can be obtained by matching the outfits with appropriate accessories. Unlike the modern era, a simple shoe, bag, sunglass, headbands would give the complete stunner look. Pastel coloured dresses can be paired with the same streamlined coloured accessories. Even vibrant colours can be worn with minimalistic accessories since they give the touch of elegancy. Pastel coloured outfits with simple beaded necklaces can be used as casual outfits for school, college, workplace, etc. Wearing vibrant colours can be opted for giving a grand entrance somewhere.



MIXING THE ERAS

Mix and matching the old style and new style gives an outrageously chic look and appears to be relevant to the modern age. It is also fun and exciting to mix them both. For instance, a pale colour dress can be paired with vibrant ones which will be an absolute stunner. Sites like Pinterest, Instagram provides various ideas to mix and match the outfits and so a designer is not necessarily needed. Mix n matching black and white dress emits a serious and business-like attitude which can easily be labelled as a formal wear.

The vintage piece of fashion is adaptable in the modern trends as they prove to be timeless classic. Moreover, this robust resurrection of modern vintage style is the reflection of practicality and reality. It is also the romanticizing notion of the past that prevails in the hearts of the human, making the resurrection of vintage vixen fashion possible. Thus, the vintage fashion's glorification has led to the innovation in the contemporary style where there is blend of both and finally presents an elegant and trendy collections termed as 'Modern Vintage'.

(Short Bio of the writer)

Josephine Sneha. T is currently an Editor-cum-Reviewer in AJILE International Literary Journal (online). She has worked as an Assistant Professor of English for a year in Coimbatore. She is an ardent bibliophile and a published author as well. She is a University Rank holder in UG and Gold Medallist in her PG level. An active book reviewer in online platforms and a freelancing content writer as well. She has published more than 10 research papers and Her areas of interest lies in writing research papers, flat lay photography, creative writing and presenting papers. Contact snehajosie0993@gmail.com or 'readwithsneha' in Instagram for book reviews or others.

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